

# Everlasting Life

OUTREACH

August 17, 2010

TO WHOM IT MAY CONCERN:

*With complete confidence,, I would recommend the services of ASI Consultants and Associates. On July 28, 2010, my wife and I hosted an event at the Signature Grand in Davie, FL, which some would see as controversial in nature. The event involved a rabbi and a Jewish believer in Jesus, with these two gentlemen discussing in an open forum whether Jesus truly was the Jewish Messiah. This is the second such event Everlasting Life Outreach has produced. At the first debate we had those who opposed what was being presented and caused a disruption in the lobby of the Civic Center in Delray Beach.*

*After the services of ASI were recommended to us by a friend, we met with Bill Ferrell, III, President and CEO. Bill brought an employee of ASI, Loren, with him to this initial meeting. We found both men to be professional, respectful, warm, and cordial, and their obvious knowledge of executive protection gave both my wife and me the confidence that we could simply leave the issue of security and protection to Mr. Ferrell and his staff. As they carefully listened to our past experience in Delray Beach and our current situation, Mr. Ferrell then assessed our present need. It was determined that Dr. Michael Brown, the Jewish-Christian, was in need of specialized executive protection, and it was explained to us how ASI would provide this. From the time of our initial meeting until the night of the event, we were impressed with Mr. Ferrell's communication with us: if we had a question and emailed him or left a voicemail, we received a prompt and appropriate reply. We also had arranged for a meeting with Mr. Ferrell the week before the event at the venue where it would take place. He again arrived promptly and conducted himself with the staff of the Signature Grand with complete professionalism, asking the appropriate questions of them. As the night of the event moved closer, our confidence in ASI only increased.*

*The night of the event, Bill Ferrell and his staff of men arrived most punctually at Dr. Brown's hotel and escorted him and his assistant to the Signature Grand. Since the night of the event, we have been told by Dr. Brown, many people attending the event, and by the volunteers who helped with the Dialog how impressed they were with ASI. We do plan on producing more such Dialogs/Debates in the S. Florida area, and will be grateful for the services of ASI at that time and would highly recommend them. Please feel free to contact us if you have any questions not answered in this letter.*

*Sincerely,*

*Michael Finesilver  
Everlasting Life Outreach  
Exec. Director and President*

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